Seven Sector Specific Funds Created by GCSRA

About GCSRA

- Established through Government of Gujarat, Industries & Mines Department Resolution dated 19-12-2014
- □ The aim of setting up Gujarat CSR Authority was to-
 - Develop a framework for CSR activities in the State
 - Identify the best practices in on-going CSR activities
 - Assist mid-sized and smaller Companies in effective implementation of their CSR strategy
 - Develop into an active umbrella body for advocacy
- □ GCSRA was registered in April 2015 as a Society
 - Advisory Body headed by Hon. Chief Minister of Gujarat
 - Governing Body headed by Chairperson of GCSRA
 - Authority headed by a highly experienced, retired IAS officer

Functions of GCSRA

□ Functions include –

- Bringing in adequate clarity in new CSR regime
- Facilitating optimal utilisation of CSR funds available in Gujarat
- Co-ordinating, monitoring & implementing various CSR activities in Gujarat
- Creating a web portal to highlight and facilitate CSR activities in the State
- Channelizing CSR funds as per HDI based sectoral priorities & also in 50 most backward talukas
- Creation of a CSR fund by receiving contribution from various companies
- Address policy and implementation issues

Objectives of GCSRA

- □ Create a credible platform for CSR initiatives & their recognition
- Improve the outcomes of CSR initiatives through exchange of experience
- Create a reliable & up-to-date data base of credible implementing agencies
- Set standards for training, capacity building, advocacy & rating of CSR initiatives

Sector Specific Funds

- These 7 innovative funds are meant to-
 - Provide an effective mechanism to the small & mid-size Companies to implement small but impactful CSR programmes either jointly or alone
 - Companies can either directly implement their programmes as part of the fund or contribute to the specific fund
 - Large Companies having year-end unspent CSR fund can also deposit the amount with any Fund with specific instruction

Gujarat Education Equity Fund

- To ensure equal access and education opportunity for all
 - To focus on schools for poor segments, rural areas & tribal areas
 - To experiment with disruptive technologies
- Projects being considered-
 - Guest lecture series for college faculty
 - Summer schools for teaching faculty
 - Institute of radio & TV based education
 - Centre for English & maths teaching
 - Virtual college of undergraduate studies
 - Weekend colleges for girls
 - Young scholars library programme

Gujarat Education Equity Fund

- Support to existing institutional library for strengthening
- Setting students' libraries in major towns
- Students' managed libraries in primary schools
- Voluntary certification schemes for rural primary students
- Providing computer tablets to primary students for issue
- Additional English and maths teachers to remote rural primary schools
- Translation of major English language books into Gujarati
- Providing science labs in rural schools

Malnutrition Control Fund

- Child undernourishment is multi-causal problem where socio-economic factors are highly relevant.
- Five determinants directly affect morbidity and mortality
 - maternal factors
 - environmental contamination
 - nutrient deficiency
 - injury, either accidental or intentional
 - personal illness control
- There is a strong correlation between poor children and stunting
- A one-point increase in GDP growth rate can lead to 0.24% decrease in underweight prevalence
- Food availability, which is presently very low at 2300 kcal, is a strong determinant of malnutrition

Malnutrition Control Fund

- Fund will focus on the following activities
 - Providing supplementary feeding to expecting mothers in high prevalence areas
 - Linking Severely Acute malnourished (SAM) children with health services & providing supplementary feeding later
 - Supporting Information, Education & Communication activities
 - Arranging preliminary health check up to identify medical causes of malnutrition

Health & Sanitation Fund

Fund will support-

- Construction & management of state of the art urban community toilets
 - Clean toilets, urinals & bathrooms
 - Facility for handicaps and children in arm
 - Sale of sanitary napkins & their disposal
 - Rental of towels & personal hygiene kits
 - Mobile charger & shoe polish machines
- Developing community toilets maintenance standards
- Construction & management of clean school toilets

Health & Sanitation Fund

- Setting up chain of maternity homes in underserved areas
- Setting up chain of generic medicine stores
- Setting up chain of diagnostic centres
- Establishing sanitary napkin production unit
- Setting up high quality tertiary care hospitals in Tier-3 industrial towns

Livelihood Security Fund

- Following project notes have been developed
 - Construction & repairing of check dams & lift irrigation schemes for farmers
 - Agriculture diversification projects
 - Innovative dairy projects
 - Al based cattle breed improvement project
 - Low cost agriculture inputs depots

Vocational Training Fund

- Following projects notes are under development-
 - Setting up sector specific vocational training centers
 - Industrial vocations
 - Health and medical based vocations
 - Agriculture related vocations
 - Entertainment & communication sector vocations
 - Service sector based vocations
 - Hospitality sector based vocations
 - Personal grooming

Vocational Training Fund

- Sponsoring youths to existing skill training courses
- Developing app for on-line monitoring of vocational training programmes supported from the Fund
- Survey of Stdd X & XII failed students and creation of data base
- Developing skill courses for special children
- Arranging technical support for setting up VTC, development of IDP & faculty induction
- Impact assessment of on-going skill training programmes under CSR

Rural Entrepreneurship Promotion Fund

- Self employment support for skilled youths
- Setting up pilot centres to support self-employed youth
- Identification and promotion of rural entrepreneurship
- Arranging angel investment for rural entrepreneurs

- Disabilities is an umbrella term, covering impairments, activity limitations and participation restrictions.
- Such impairments may include physical, sensory, and cognitive or developmental disabilities. Mental disorders
- The Persons with disabilities Act, 1995 covers disabilities like blindness, low vision, leprosy cured persons, hearing impaired, loco motor disabilities, mental retardation and mental illness
- Learning difficulties are problems like disgraphia, autism, Down syndrome, dyslexia, blindness, ADHD or cystic fibrosis, about which their parents or teachers are not fully aware and as a result, unable to provide required remedial treatment

- Specific support will include-
 - Establishment support, including capital grants, for setting up or strengthening of specialised centres for therapy cum remedial education
 - Remedial coaching to special children
 - Add-on medical and counselling facilities of international standards
 - Annual operational expenses limited to initial 3 years in Municipal Corporations and up to 5 years in other areas.
 Such support in tribal areas can be extended to 7 years

- Imparting meaningful vocational education to such children in order to ensure their effective mainstreaming as grown ups
- Advocacy support like
 - Networking of institutions working in the field
 - awareness generation in community;
 - diagnose, assess and plan early intervention for children with special needs;
 - survey, research, evaluation, documentation; and
 - curriculum research, syllabus development, etc.

- Support will be extended for-
 - Developing Therapy Centers to provide support such as-
 - Diagnosis, Assessment & Early Intervention
 - Special Education & Training in activities of daily living (ADL)
 - Physiotherapy
 - Occupational therapy
 - Speech-Language & Communication Therapy
 - Sensory Integration Therapy through innovative methods like play, art, dance, music, etc.
 - Remedial education

- Vocational Skills Development Centres
 - Computer based skills
 - Assembly line working
 - Hospitality sector training
 - Retail outlet related training
 - Music
 - Handicrafts
 - Any other vocational skills suited to specific child

GCSRA Funds Visibility for the funding Company

- Individual Company can support any of the listed projects or develop tailor made project with the help of GCSRA
- General grant for the activities covered under the Fund can also be made
- Every facility will carry the name of the Donor Company
- Assets procured under these Funds will also carry the name of donor Company
- Donations made by the Company and its utilisation will be mentioned on the Website of Authority
- Authority will publish an Annual Report on the progress of individual Funds and provide 50 copies to every donor Company
- Fund utilisation certificates will be issued by the GCSRA

GCSRA Funds Role of the Authority

- Authority's support will consist of-
 - Due diligence of the Short-listed organisations
 - Joint selection of the grantee organisation
 - Developing App based monitoring and project management software
 - Review, monitoring and evaluation of the projects