

**Support available from
GCSRA to various Companies
for implementation of their
CSR Programmes**

About GCSRA

- ❑ **Established through Government of Gujarat, Industries & Mines Department Resolution dated 19-12-2014**
- ❑ **The aim of setting up Gujarat CSR Authority was to-**
 - **Develop a framework for CSR activities in the State**
 - **Identify the best practices in on-going CSR activities**
 - **Assist mid-sized and smaller Companies in effective implementation of their CSR strategy**
 - **Develop into an active umbrella body for advocacy**
- ❑ **GCSRA was registered in April 2015 as a Society**
 - **Advisory Body headed by Hon. Chief Minister of Gujarat**
 - **Governing Body headed by Chairperson of GCSRA**
 - **Authority headed by a highly experienced, retired IAS officer**

Functions of GCSRA

- **Functions include –**
 - **Bringing in adequate clarity in new CSR regime**
 - **Facilitating optimal utilisation of CSR funds available in Gujarat**
 - **Co-ordinating, monitoring & implementing various CSR activities in Gujarat**
 - **Creating a web portal to highlight and facilitate CSR activities in the State**
 - **Channelizing CSR funds as per HDI based sectoral priorities & also in 50 most backward talukas**
 - **Creation of a CSR fund by receiving contribution from various companies**
 - **Address policy and implementation issues**

Objectives of GCSRA

- ❑ **Create a credible platform for CSR initiatives & their recognition**
- ❑ **Improve the outcomes of CSR initiatives through exchange of experience**
- ❑ **Create a reliable & up-to-date data base of credible implementing agencies**
- ❑ **Set standards for training, capacity building, advocacy & rating of CSR initiatives**

CSR related Statutory provisions

- **Section 135 of Companies Act mandates 2% of average profit of last 3 years of Companies having-**
 - Net worth of Rs. 500 crore or more, or
 - Average annual turnover of Rs. 1000 crore or more, or
 - Net profit of Rs. 5 crore or more
- **Such Companies will constitute a CSR Committee of the Board to-**
 - Formulate & recommend CSR Policy
 - Recommend amount of CSR expenditure, and
 - Monitor CSR policy
- **Reasons for failure to spend the CSR funds will have to be disclosed in the Annual Report**
- **Companies (CSR Policy Rules) define the procedural aspects**

CSR related Statutory provisions

- **Schedule VII of the Companies Act gives a list of eligible sectors for CSR expenditure-**
 - **Eradicating hunger, poverty, malnutrition**
 - **Promoting preventive health care, sanitation and safe drinking water**
 - **Promoting education**
 - **Promoting special education**
 - **Promoting vocational skills**
 - **Promoting gender equity**
 - **Ensuring environmental sustainability & ecological balance**
 - **Protection of national heritage, art and culture**
 - **Measures for benefit of armed forces veterans & war widows**
 - **Training to promote sports, including rural sports**
 - **Contribution to Prime Minister's National Relief Fund**
 - **Contribution to technology incubators located within Govt. approved academic institutions**
 - **Rural development projects**

Support available from GCSRA

- **Development of CSR Strategy & Annual Plan**
 - GCSRA planning to initiate one-to-one meetings with top 200 companies in Gujarat
 - Consultations and specific support can be offered to others on request
 - Status papers on few themes will be uploaded by April 2016
 - **Development of CSR plan linked with EIA proposals**
 - Survey of area
 - Development of CSR plan
 - Implementation of CSR plan in the area
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Support available from GCSRA

- **Support for creating a dedicated CSR team**
 - **Help in recruitment of quality personnel**
 - 4 campuses already tied up
 - **Developing systems for administration**
 - These are partly available at GCSRA website
 - **Training of team members**
 - Modules likely to be ready by March 2016
 - Arranging field visits to key CSR programmes for better understanding
 - Developing status papers on key areas approved for CSR expenditure

Support available from GCSRA

- ❑ **Development of innovative project ideas**
 - 9 project ideas available at website
 - Another 10 being developed and will be uploaded by mid-February
 - ❑ **Development of sector specific funds**
 - Gujarat Education Equity Fund
 - Malnutrition Control Fund
 - Health & Sanitation Fund
 - Livelihood Security Fund
 - Vocational Training Fund
 - Rural Entrepreneurship Promotion Fund
 - Special Children's fund
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Sector Specific Funds

- **These 7 innovative funds are meant to-**
 - **Provide an effective mechanism to the small & mid-size Companies to implement small but impactful CSR programmes either jointly or alone**
 - **Companies can either directly implement their programmes as part of the fund or contribute to the specific fund**
 - **Large Companies having year-end unspent CSR fund can also deposit the amount with any Fund with specific instruction**

GCSRA Funds

Visibility for the funding Company

- ❑ **Individual Company can support any of the listed projects or develop tailor made project with the help of GCSRA**
- ❑ **General grant for the activities covered under the Fund can also be made**
- ❑ **Every facility will carry the name of the Donor Company**
- ❑ **Assets procured under these Funds will also carry the name of donor Company**
- ❑ **Donations made by the Company and its utilisation will be mentioned on the Website of Authority**
- ❑ **Authority will publish an Annual Report on the progress of individual Funds and provide 50 copies to every donor Company**
- ❑ **Fund utilisation certificates will be issued by the GCSRA**

GCSRA Funds

Role of the Authority

- **Authority's support will consist of-**
 - **Due diligence of the Short-listed organisations**
 - **Joint selection of the grantee organisation**
 - **Developing App based monitoring and project management software**
 - **Review, monitoring and evaluation of the projects**
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Support available from GCSRA

- **Other implementation help**
 - **Identification of credible implementers**
 - Implementing agencies getting scrutinised
 - Likely uploading by mid-February

 - **Assistance in developing detailed project reports**
 - Panel of project writers available
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Support available from GCSRA

- **Forging wider networks-**
 - GCSRA developing large scale, high impact modular projects which can be implemented by any company on stand alone basis
 - GCSRA developing few big scale projects which can be co-funded by many companies
 - Developing a scheme for PPP by creating a fund for co-implementation of well targeted interventions
 - Developing data base of credible vocational training agencies in the State, will be uploaded by January 2016
 - Developing data base of youth interested in training. First round of limited area Survey to be completed by April 2016

Support available from GCSRA

□ Other implementation help

- Developing data base of good campuses available for campus recruitment of CSR staff- details of 4 institutions are available
- Documentation and external evaluation support
- Registration of individual company's CSR plans on Authority's website and linking it with a query builder software for obtaining information of other companies involved in similar projects
- Organising regional consultations and seminars for better understanding and networking

Support available from GCSRA

- **GCSRA has been approached by few companies to implement part of their CSR programme**
 - **Offering them a basket of useful projects**
 - **Selecting programme area in consultation with them Finding good implementers**
 - **in consultation with them**
 - **Ensuring full credit, visibility and publicity for the interventions**
 - **Can develop similar initiatives for any other Company's unspent funds**

Improving Visibility of CSR Programmes

- **Providing platform of facebook, you tube and twitter**
 - To be launched by March 2016
- **Launching CSR newsletter**
 - To be considered from next year
- **Documentation of 5 Companies' CSR programme**
 - To be completed by April 2016
- **Organising an annual National Conference for experience sharing**
- **Annual CSR Awards for noteworthy contribution**
- **Certification of CSR expenditure of mid-size companies**
 - Panel of Auditors to be finalised by June 2016

GCSRA

Focus areas

- ❑ **Tackling malnutrition**
 - ❑ **Improving sanitation**
 - ❑ **Developing low cost initiatives on health for poor**
 - ❑ **Improving livelihood opportunities**
 - ❑ **Developing cutting edge entrepreneurs**
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GCSRA- IEC Activities

□ Sensitisation seminars

- One regional seminar per month
 - One national level seminar
 - 2 brain storming sessions with Company Secretaries & CA
 - Vadodara Seminar for CAs on 12th January 2016
 - 2 brain storming sessions with CSR Heads of major companies
 - Meetings starting from February 2016
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GCSRA- Data base creation

- **Registration of CSR plans at GCSRA web site**
 - **CSR Register of**
 - Companies
 - Their CSR Plans
 - **Certification of CSR expenditure**
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