

SANITATION VERTICAL

Hygienic sanitation facilities are one of the basic cruxes of well-being of a society or a country. It is very crucial for promoting public health. UN General Assembly, in 2010, has made sanitation a human right, thereby, emphasising its importance in international context and calling for sustainable efforts towards tackling the existing crisis.

GCSRA, as its commitment to Swachh Bharat Abhiyan, firmly believes that world class hygienic sanitation facilities can be provided in Gujarat which can be benchmarked in hygiene and maintenance. The public toilets in Gujarat possess basic facilities and bare minimum cleanliness. This prompted GCSRA to develop an innovative project to set up state-of-the-art restroom complexes with international standards for the citizens of Gujarat. The project is incorporated with learning from behavioural economics.

GCSRA plans to set up such facilities in Ahmedabad, Baroda, Bharuch and Surat in the first phase of the project. These restroom complexes will be offered under PPP model through Built Operate Transfer model. GCSRA focuses on maintenance aspect which has been perceived as a complex and difficult problem in existing public toilets. GCSRA is developing standard operating procedure modules, which will be uniformly followed in the restrooms constructed by GCSRA, for maintenance along with the renowned five star hotels. The reason for choosing hotels is their public restrooms are always highly maintained, neat and clean any time of the day. The estimated cost of setting up such facility is Rs. 35-40 lakhs.

GCSRA also aims to upgrade primary school toilets in rural areas and maintain them with the help of sponsor companies.

Note: The project is covered under Schedule 7 of section 135 of Companies Act, 2013. The companies who undertake this project through GCSRA will obtain CSR compliance certificate from the Authority. Interested companies may contact pm@gcsra.org