

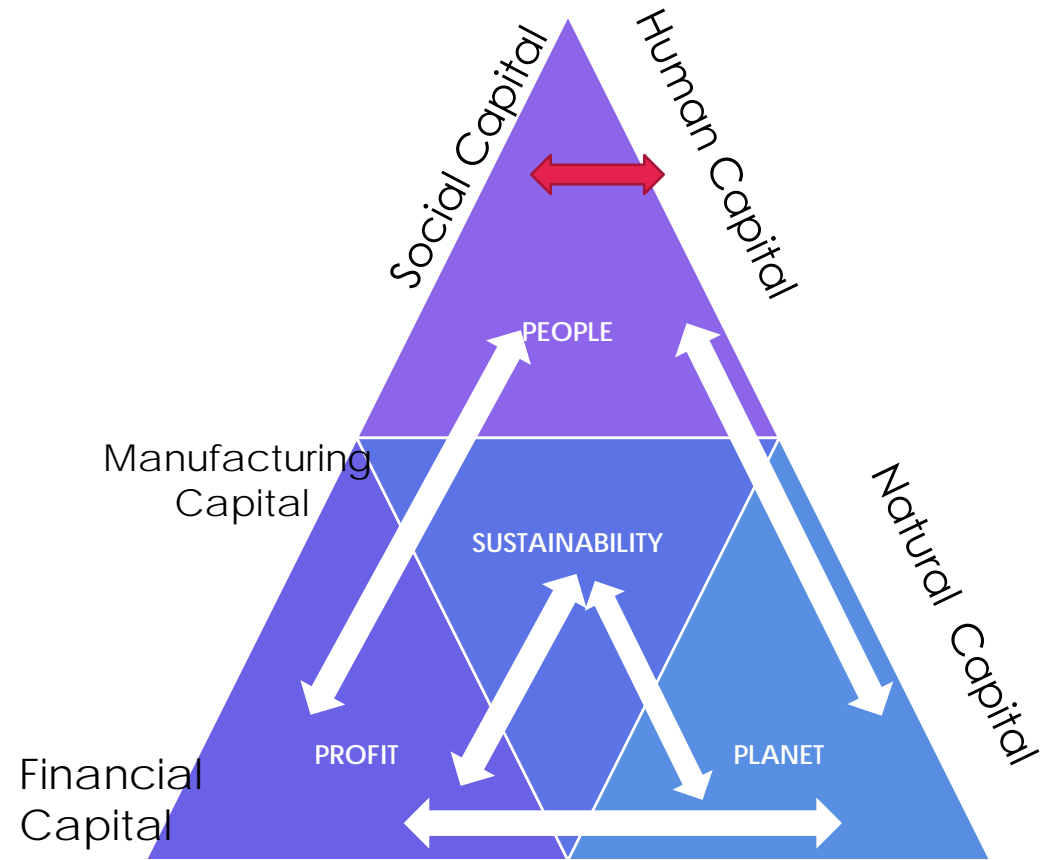
Businesses & SDGs: Creating PPCPs for development

Ashwini Saxena

Chief Operating Officer, JSW Foundation

SOME BASIC TENETS

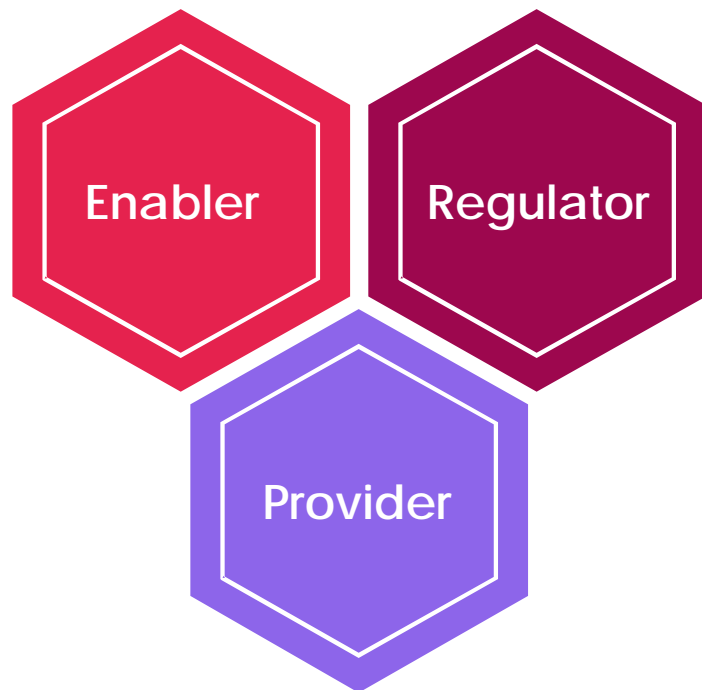
Global Risks Report 2019



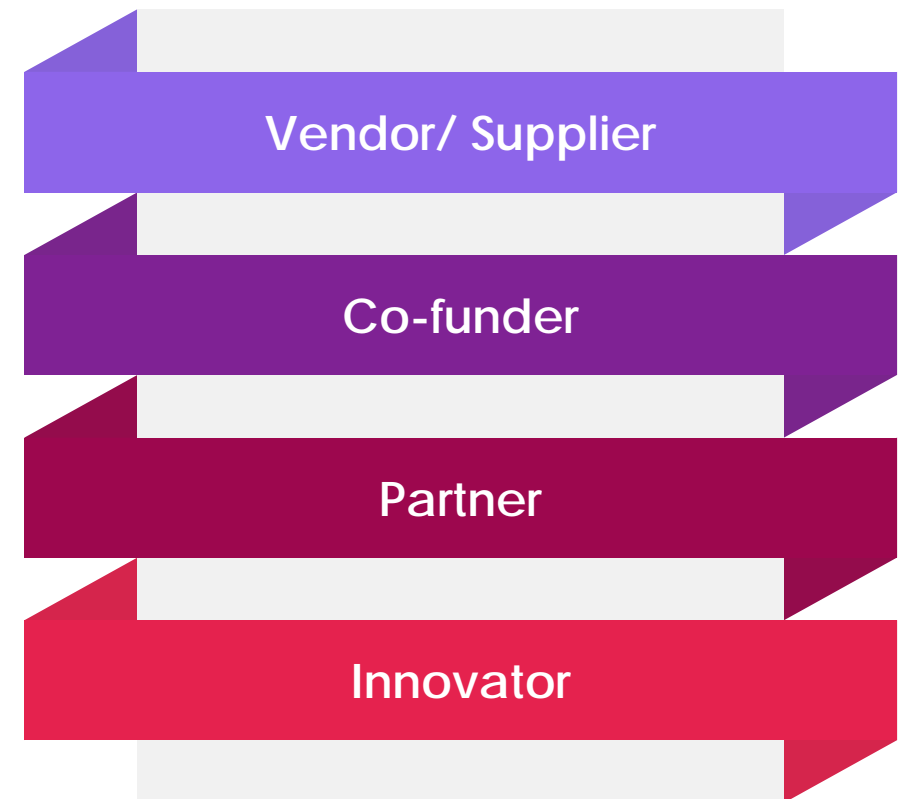
- | | | |
|----------|--|-----------|
| 1 | Extreme weather events (e.g. floods, storms, etc.) | |
| | Failure of climate-change mitigation and adaptation | 2 |
| 3 | Major natural disasters (e.g. earthquake, tsunami, volcanic eruption, geomagnetic storms) | |
| | Massive incident of data fraud/theft | 4 |
| 5 | Large-scale cyberattacks | |
| | Man-made environmental damage and disasters (e.g. oil spills, radioactive contamination, etc.) | 6 |
| 7 | Large-scale involuntary migration | |
| | Major biodiversity loss and ecosystem collapse (terrestrial or marine) | 8 |
| 9 | Water crises | |
| | Asset bubbles in a major economy | 10 |

“Achieving the Global Goals creates at least US\$12 trillion in opportunities.”

PUBLIC SECTOR



PRIVATE SECTOR



PRIVATE SECTOR & SDGS: CORRELATION?



Front runners

- Himachal Pradesh
- Kerala
- Tamil Nadu
- Chandigarh
- Puducherry

Aspirants

- Assam
- Bihar
- Uttar Pradesh

Jharkhand 41%

Gujarat 23%

Maharashtra
12%

Uttarakhand 4.7%

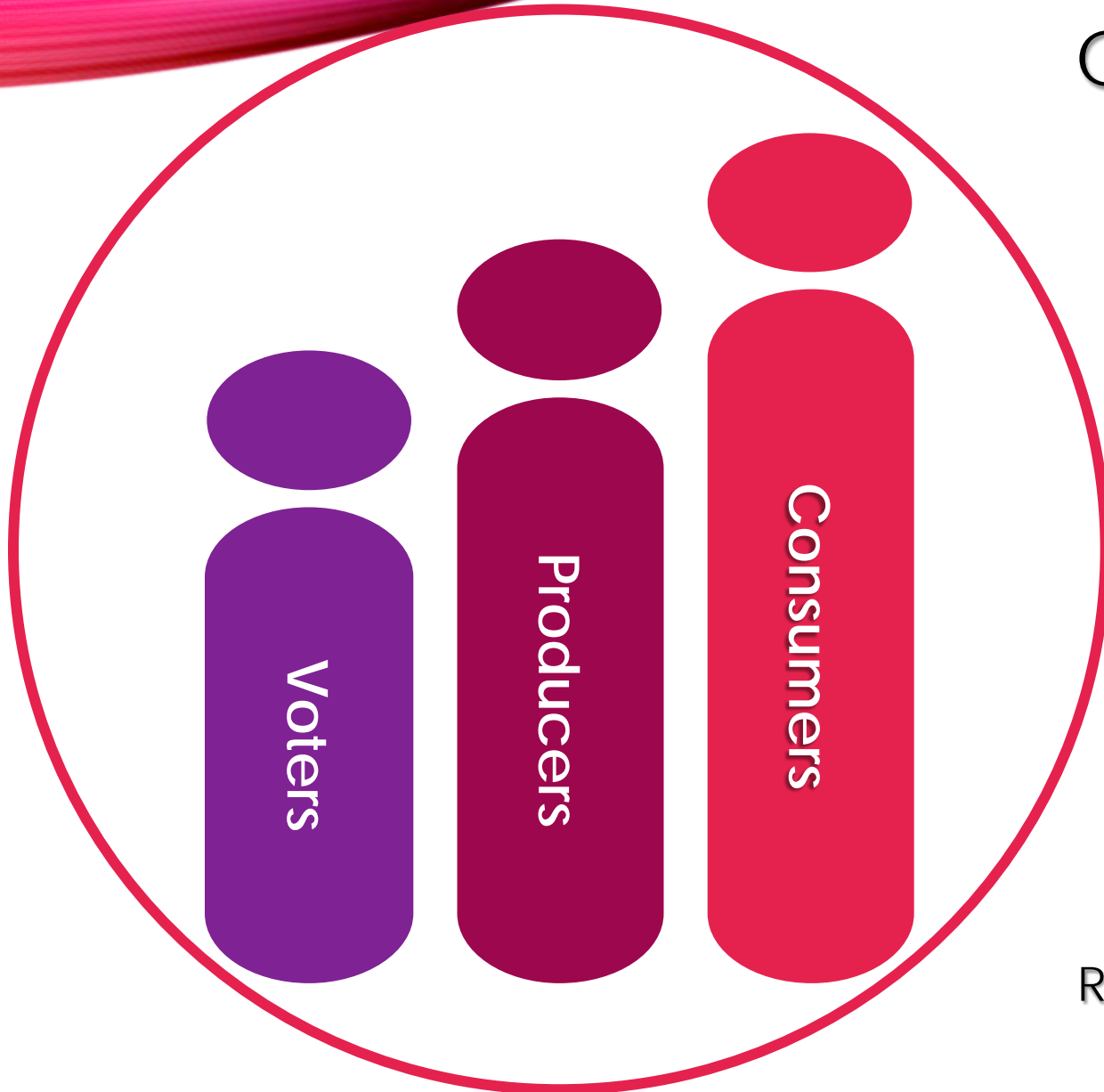
West Bengal 2.6%

Uttar Pradesh 2.2%

Himachal Pradesh 0.01%

Kerala 0.05%

COMMUNITIES? THEIR ROLE?



TRUST

SOCIAL CAPITAL

TRANSPARENCY

TRACEABILITY

RESOURCE EFFICIENCY