



Innovation and Entrepreneurship

**"A step towards inclusive growth and
improving livelihood opportunities
through **Social Enterprises**"**

Prabodha Swain

THRUST AREAS



Diagnostic Healthcare
[Schedule VII (i)]



Innovation and Entrepreneurship
[Schedule VII (xi)]



Malnutrition – Severely Malnourished Children
[Schedule VII (i)]



Skilling for Livelihood Enhancement [Schedule VII (ii)]



Community Toilets -Swachh Bharat Abhiyan [Schedule VII (i)]

Innovation And Entrepreneurship

Piloting in areas of

Agriculture

Renewable Energy

The programs were implemented through an ecosystem created by multiple institutional partners

FUNDING PARTNERS



Gujarat State Seeds Corporation Limited



SOLVAY 

GVFL

॥ साहसे श्रीः प्रतिवसति ॥

IMPLEMENTATION PARTNERS



Entrepreneurship Development
Institute of India



Junagadh Agricultural University



Gujarat University

ENTREPRENEURSHIP ECOSYSTEM PARTNER OF GCSRA



GCSRA creates an enabling partnership in different technology domains to facilitate innovation

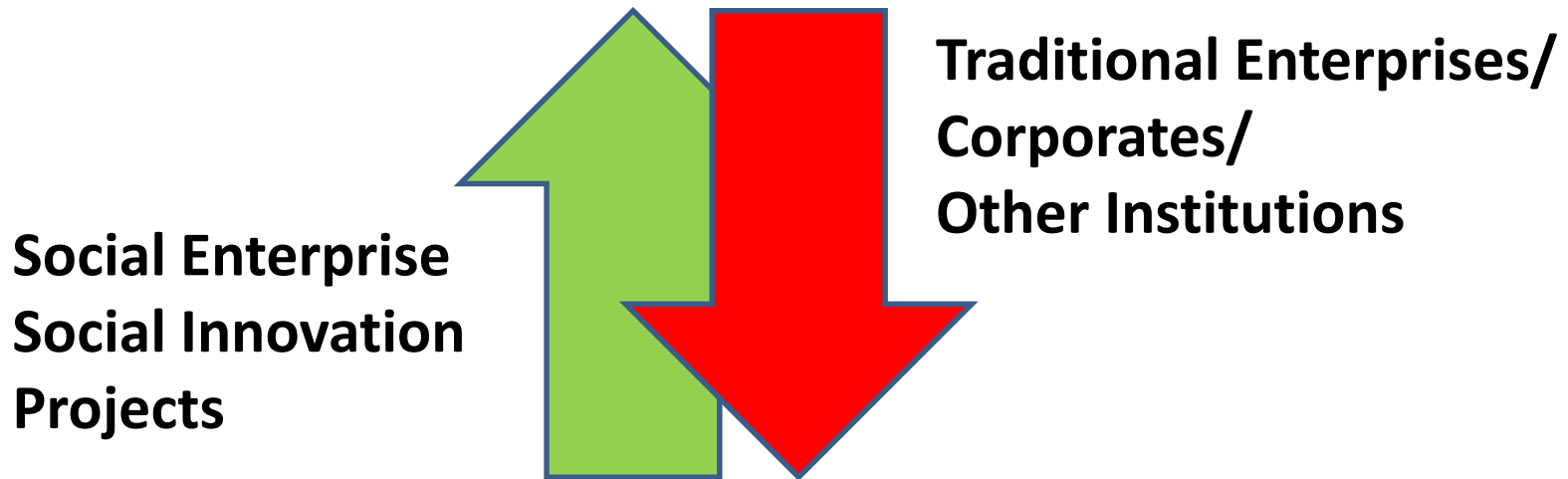
LONG-TERM GOAL

Encourage the development of sustainable and scalable models that support the successful incubation of early stage enterprises

Catalyze the development of entrepreneurial ecosystems in different sectors (putting emerging/forefront technology(ies) as an integral component)

Also, Promote Social Enterprises (Apply fundamental business skills in organizations that seek to create social values)

SOCIAL ENTERPRISES FOCUSES ON SOCIETAL PROBLEMS AND EMPHASIZES ON INCLUSIVENESS



Choices and benefits of poor and marginalized population are central in making decisions. Creates Social Ventures

Understanding and applying business skills to these Organizations can expand the probability of mission Success and sustainability

SOCIAL INTREPRENEURSHIP

First introduced in 1972 by Banks, who noted that social problems could also be deployed by managerial practices

Generation of Employment: The first major economic value that social entrepreneurship creates is the most obvious one because it is shared with entrepreneurs and businesses alike: job and employment creation

New goods and services: Issues addressed include some of the biggest challenges ahead such as maintenance of large scale solar installations, cost effective management of power from various sources in villages.

Equity Promotion: Social entrepreneurship fosters a more equitable society by addressing social issues mostly job creation rather than purely profit-maximization

(profitability not profit making is the focus)

SUCCESSFUL SOCIAL ENTERPRISES IN INDIA

NAME	AREA OF ACTIVITY
Narayan Hospital India	Healthcare
A Little World	Micro-Banking
Barefoot College	Solar energy, Water, Women Empowerment
Childline	Helping Street Children
BASIX India	Sustainable Livelihood
Crafts Bridge	Crafts design
Arvind Eye Hospital	Healthcare
COMAT	Local Economics Access to information
SKS Microfinance	Microfinance, rural economy
Selco Solar	Energy

Creation of more such social enterprises in critical sectors are essential to speed-up the changes in the society

WHAT ARE THE DIFFICULTIES.....

Lack of policy

Lack of incentive and patronage

Mechanism to ensure steady funding

CONCLUSION

**GCSRA intends to facilitate to create more such
RENEWED Social Enterprises that are Economically
viable, Scalable and Capable of
Creating jobs**



THANK YOU VERY MUCH